

WHY JOIN?

Why should your organization join iCERT? Because "success" is a "team" effort- you as a member, other iCERT Members as your collaborators, and even your competitors are iCERT Members - all joined together under the trade association umbrella for our mutual success and the betterment of the public safety community. Your "team" is iCERT.

iCERT's mission is to drive innovation in the emergency response sector and to promote industry growth through increased investments in new technologies.

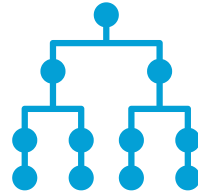


**Empower Public Safety,
Together.™**



ADVOCACY

iCERT constantly and consistently advocates for increased public funding for all safety and emergency technologies and ensures legislators and regulators at all levels of government hear, respect, acknowledge, and accommodate the needs of the commercial public safety industry in policy, planning, funding, standards, and operational decisions.



UNIQUE STRUCTURE

iCERT membership automatically includes all the members of your entire public safety technology operation, amplifying membership value and return on investment.



DIVERSITY

iCERT continually examines the "public safety technologies" landscape, reaching out to new diverse entities, paradigm disruptors, and innovators for inclusion. You'll meet first-hand with a growing membership of new, novel, and ever-changing contacts.



CREDIBILITY

iCERT membership tells the world that you are interested in public safety for its own sake and are investing for the future.



KNOWLEDGE

Knowledge includes sharing best practices and developing fresh ideas and novel solutions both internally and with government customers and regulators.



RELATIONSHIPS

One-stop networking and directory-level access for collaboration, cooperation, alliances, business-to-business networking, intelligence, and relationship building with the industry's marquee organizations.



ACTION

Membership includes privileged access to iCERT-only events, meetings, initiatives, and resources.



VALUE

Through iCERT, you will join like-minded organizations to promote marketplace and internal growth, encourage investment, and drive innovation through cooperative relationships with other iCERT members.